

[Global OTT TV & Video Forecasts](#)

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Published in October 2017, this 258-page PDF and excel report contains comprehensive coverage of the global OTT TV episode & movie sector (subscribers/homes, transactions and revenues. SVOD, Ad-supported/AVOD, TVOD rental and download-to-own/electronic sell-through) for 138 countries [up from 100 countries in the previous edition], including:

- Executive Summary.
- Regional forecasts summary from 2010 to 2022
- Comparison forecast tables.
- Individual country forecasts.

For more information, [please click here](#) or contact lydia@digitaltvresearch.com

Forecasts for 138 countries:

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



Forecasts (for each year from 2010 to 2022) contain the following detail for 138 countries:

Australia OTT TV & video forecasts													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Population (000)													
Total households (000)													
TV households (000)													
Fixed broadband hh (000)													
Smartphone subscribers (000)													
Tablet subscribers (000)													
TV HH/Total HH													
Fixed broadband HH/Total HH													
Smartphone subs/Population													
Tablet subs/Population													
OTT TV & video fixed broadband households (000)													
OTT TV & video HH/Fixed broadband HH													
OTT TV & video HH/TV HH													
OTT TV & video smartphone subs (000)													
OTT TV & video HH/smartph													
Gross OTT TV & video (000)													
SVOD subscribers (000)													
SVOD homes/TVHH													
SVOD homes/Fixed bband HH													
SVOD homes/Smartphone users													
TV rental transactions (000)													
Movie rental transactions (000)													
Total rental transactions (000)													
TV DTO transactions (000)													
Movie DTO transactions (000)													
Total DTO transactions (000)													
Online advg total (US\$ mil.)													
AVOD (US\$ mil.)													
Online TV rental revs (\$ mil.)													
Online movie rental revs (\$ mil.)													
Online rental revenues (\$ mil.)													
DTO TV revenues (US\$ mil.)													
DTO movie revenues (US\$ mil.)													
DTO video revenues (US\$ mil.)													
SVOD revenues (US\$ mil.)													
OTT TV & video revs (\$ mil.)													

Digital TV Research publication schedule for 2017

	Title	Publication	Price
1	Sub-Saharan Africa Pay TV Forecasts	January	£1200/€1440/\$1560
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4	Latin America Pay TV Forecasts	March	£1200/€1440/\$1560
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10	Global Pay TV Operator Forecasts	May	£1800/€2160/\$2340
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21	Western Europe OTT TV & Video Forecasts	September	£1000/€1200/\$1300
22	Global OTT TV & Video Forecasts	October	£1800/€2160/\$2340
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