

# [Global Pay TV Operator Databook](#)

## Table of Contents

Published in June 2017, this 200-page electronically-delivered report comes in two parts:

- A PDF giving a global executive summary and data.
- An excel workbook giving comparison tables and country-by-country data in detail for 522 operators across 135 territories for every year from 2010 to 2016. The report covers 758 platforms: 292 satellite TV; 144 digital cable; 128 analog cable; 128 IPTV; and 66 DTT.

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*Get our three Global Pay TV Databooks for the price of two – so you pay £1,500/€1,800/\$1,950 instead of £2,250/€2,700/\$2,925. The three reports covered in this deal are:*

- ***[Global Pay TV Revenue Databook](#)***
- ***[Global Pay TV Subscriber Databook](#)***
- ***[Global Pay TV Operator Databook](#)***

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## Countries and operators covered:

Country	No of ops	Operators
Albania	3	Digitalb; Tring; Albtelecom
Algeria	4	beIN, OSN, ART, Algerie Telecom
Angola	7	ZAP TV, DStv, Canal Plus, StarSat, StarTimes; Angola Telecom, TV Cabo
Argentina	3	Cablevision; Supercanal; DirecTV
Australia	1	Foxtel
Austria	4	Telekom Austria; UPC; Sky; Liwest
Bahrain	4	beIN, OSN, ART, Batelco
Bangladesh	1	RealVU
Belarus	3	MTIS, Zala, Velcom
Belgium	5	Belgacom; Numericable; Telenet; VOO; Telesat/TV Vlaanderen
Benin	5	DStv; Canal Plus; Easy TV; StarSat; StarTimes
Bolivia	3	DirecTV, Tigo, Entel
Bosnia	3	Telemach, M:Tel; Total TV
Botswana	3	DStv; GOtv; StarSat
Brazil	4	Claro; Telefonica; Sky; Oi
Bulgaria	3	Bulsatcom, Vivacom, M:Tel
Burkina Faso	3	DStv; GOtv; StarSat
Burundi	3	DStv; Canal Plus; StarSat
Cambodia	3	CDN; One TV; Supernet
Cameroon	4	DStv; Canal Plus; StarSat; Easy TV
Canada	9	Rogers; Videotron; Cogeco; Shaw Communications; Shaw Direct; Bell TV; MTS; Telus; Max TV
CAR	3	Canal Plus; StarSat; StarTimes
Chad	3	Canal Plus; StarSat; StarTimes
Chile	6	VTR; Telefonica; Claro; DirecTV; Entel; Telsur
China	4	China Radio & TV Network; China Telecom; BesTV; China Unicom
Colombia	5	Claro; UNE; ETB; DirecTV; Movistar
DR Congo	5	DStv; Canal Plus; StarSat; StarTimes; Easy TV
Rep Congo	5	DStv; Canal Plus; StarSat; StarTimes; Easy TV
Costa Rica	4	Claro; Tigo; Sky; Cabletica
Cote d'Ivoire	5	Canal Plus, DStv, StarTimes; StarSat; Easy TV
Croatia	2	Max TV/T-HT, Vip
Cyprus	3	Cytavision; Cablenet; Primetel
Czech Rep	4	UPC, O2, Digi TV, Skylink
Denmark	6	Canal Digital; Viasat; You See; Stofa; Boxer; TDC
Dominican R	3	Tricom; Claro; Sky
Ecuador	4	DirecTV; Claro; CNT; TV Cable/Sistema



Country	No of ops	Operators
Egypt	4	ART, beIN, OSN, Telecom Egypt
El Salvador	3	Claro; Tigo; Sky
Eq Guinea	2	Canal Plus, DStv
Estonia	3	Starman/Zuum, Elion, Viasat
Ethiopia	2	DStv; StarSat
Finland	5	Elisa; Teliasonera; DNA; Canal Digital; Viasat
France	7	Orange; SFR; CanalSat; Numericable; Free; Bouygues; TNT
Gabon	5	Canal Plus, DStv, StarTimes; StarSat; Easy TV
Gambia	2	Canal Plus, DStv
Georgia	2	Magtisar, Silknet
Germany	6	Kabel Deutschland; Vodafone; DT/T-Home; Sky; Unitymedia; Telecolumbus
Ghana	4	Canal Plus, DStv, GOtv; StarSat
Greece	2	Nova, Cosmote
Guatemala	3	Claro; Tigo; Sky
Guinea	5	Canal Plus, DStv, StarTimes; StarSat; Easy TV
Honduras	3	Claro; Tigo; Sky
Hong Kong	2	Now TV; i-cable
Hungary	5	T-Home, Digi TV, UPC, Invitel, MinDig
Iceland	2	Vodafone, Siminn
India	11	Dish TV; Hathway; Siti; Tata Sky; Videocon d2h; In Digital; Airtel Digital; Sun Direct; Den Networks; Reliance; MTNL
Indonesia	10	Indovision; Transvision; Top TV; Okevision; Linknet; Orange TV; Big TV; K Vision; Telkom; NexMedia
Ireland	3	UPC; Sky; eir
Israel	3	HOT, Yes; Partner
Italy	3	Mediaset; Sky; Telecom Italia
Japan	3	NTT; J:Com; SkyPerfecTV
Jordan	4	ART, beIN, OSN; Orange
Kenya	6	Zuku cable, Zuku satellite, DStv, StarTimes, GOtv, StarSat
Kuwait	3	ART, beIN, OSN
Latvia	3	Baltcom, Lattelecom, Viasat
Lebanon	3	ART, beIN, OSN
Liberia	3	DStv; Canal Plus; StarSat
Lithuania	3	TEO, Cgates, Viasat
Luxembourg	2	Tele des P&T; Eltrona
Macedonia	3	Vip/Boom; Max TV; Total TV
Madagascar	4	DStv; Canal Plus; StarSat; StarTimes
Malawi	4	Zuku, DStv, GOtv; StarSat
Malaysia	2	Astro; TM
Mali	2	Canal Plus; StarSat
Malta	2	Melita;Go



Country	No of ops	Operators
Mexico	6	Megacable; Televisa cable; Sky; Dish; Axtel; TotalPlay
Moldova	1	Sun
Mongolia	2	Univision; DDish
Montenegro	2	Total TV; CT
Morocco	4	beIN, OSN, ART, Maroc Telecom
Mozambique	7	ZAP TV, DStv, Canal Plus, StarSat, StarTimes; GOtv, TV Cabo
Myanmar	2	SkyNet; 4TV/MRTV (Forever)
Namibia	3	DStv, GOtv; Easy TV
Nepal	1	Dish Media
Netherlands	5	UPC/Ziggo; Canal Digitaal; Tele 2; KPN/Digitenne
New Zealand	2	Sky; Vodafone
Nicaragua	2	Claro; Sky
Niger	4	DStv; Canal Plus; StarSat; Easy TV
Nigeria	5	GOtv, DStv, StarTimes, StarSat; Canal Plus
Norway	5	Canal Digital; Viasat; Riks TV; Telenor; Get
Oman	4	beIN, OSN, ART, Omantel
Pakistan	1	PTCL
Panama	4	Claro; Sky; Cable & Wireless; Cable Onda
Paraguay	2	Claro; Tigo
Peru	3	Telefonica; Claro; DirecTV
Philippines	2	Signal; SkyCable
Poland	9	Multimedia Polska, UPC, Vectra, Inea, Toya, TP/Orange, Cyfra Polsat, NC+, Netia
Portugal	4	Meo/PT; NOS/Zon; Nowo/Cabovisao; Vodafone
Puerto Rico	4	Liberty; Claro; DirecTV; Dish
Qatar	4	beIN, OSN, ART, Ooredoo
Romania	4	RCS-RDS/Digi TV, UPC, Telecom Romania, Orange TV
Russia	8	Akado, ER Telecom, MTS, Rostelecom, Beeline/Vimpelcom, NTV Plus, Tricolor, Orion
Rwanda	6	Zuku, DStv, StarTimes, StarSat; GOtv, Canal Plus
Saudi Arabia	5	ART, beIN, OSN, Invision, eLife
Senegal	5	Canal Plus, DStv, Orange; StarSat; Easy TV
Serbia	2	SBB, Telekom Srbija
Sierra Leone	4	DStv; Canal Plus; StarSat; StarTimes
Singapore	2	StarHub; SingTel TV
Slovakia	3	UPC, Skylink, Nova Digi/Slovak Telekom
Slovenia	5	Telemach, Siol TV, Total TV, T-2, Amis
South Africa	3	DStv, StarSat, GOtv
S Korea	9	CJ Hellovision; T Broad; D'Live; CMB; Hyundai HCN; KT Olleh; Skylife; B TV; LG U+
Spain	5	Ono/Vodafone; Canal Plus/Telefonica/Movistar; Euskatel; Orange; Telecable



Country	No of ops	Operators
Sri Lanka	2	Dialog; Peo
Sweden	6	Canal Digital; Viasat; Com Hem; Telia; Boxer; Telenor
Switzerland	3	Swisscom; UPC/Cablecom; Sunrise
Syria	3	beIN; OSN; ART
Taiwan	4	CHT; Taiwan Broadband; TWM; CNS
Tanzania	4	Zuku, DStv, StarTimes, StarSat
Thailand	2	TOT; Truevisions
Togo	4	Canal Plus, DStv, StarSat; Easy TV
Tunisia	3	beIN, OSN, ART
Turkey	5	Digiturk, D-Smart, Turksat, Turkcell, TTnet
Uganda	5	Zuku, DStv, StarTimes, GOtv, StarSat
Ukraine	1	Volia
UAE	5	eLife, Du, ART, beIN, OSN
UK	4	Sky; Virgin; BT; TalkTalk
USA	16	Comcast; Charter; Time Warner Cable; Brighthouse; Cox; Altice; Cablevision; Suddenlink; Mediacom; Cable One; Wide Open West; U-Verse; DirecTV; Fios TV; DISH Network; Frontier
Uruguay	2	Cablevision; DirecTV
Uzbekistan	2	Uztelecom; Uzdigital
Venezuela	4	Intercable; DirecTV; Movistar; CANTV
Vietnam	9	SCTV; VTVCab; HTV-CMS; VNPT; Viettel; FPT; K+; AVG satellite; AVG DTT
Zambia	5	Zuku, DStv, StarTimes, GOtv, StarSat
Zimbabwe	3	DStv, StarSat, GOtv

## SAMPLE: Nigeria pay TV data

	2010	2011	2012	2013	2014	2015	2016
<b>Pay TV subscribers (000)</b>							
<b>Pay TV revenues</b>							
<b>Pay TV subscribers by operator (000)</b>							
<b>DStv (satellite)</b>							
<b>Gotv (DTT)</b>							
<b>Multichoice (total)</b>							
<b>StarSat (satellite)</b>							
<b>StarTimes (DTT)</b>							
<b>StarTimes (total)</b>							
<b>Canal Plus (satellite)</b>							
<b>Others</b>							
<b>Share of pay TV subs by operator %</b>							
<b>DStv (satellite)</b>							
<b>Gotv (DTT)</b>							
<b>Multichoice (total)</b>							
<b>StarSat (satellite)</b>							
<b>StarTimes (DTT)</b>							
<b>StarTimes (total)</b>							
<b>Canal Plus (satellite)</b>							
<b>Others</b>							
<b>Subscription &amp; VOD revenues (US\$ million)</b>							
<b>DStv (satellite)</b>							
<b>Gotv (DTT)</b>							
<b>Multichoice (total)</b>							
<b>StarSat (satellite)</b>							
<b>StarTimes (DTT)</b>							
<b>StarTimes (total)</b>							
<b>Canal Plus (satellite)</b>							
<b>Others</b>							
<b>Share of pay TV revenues by operator %</b>							
<b>DStv (satellite)</b>							
<b>Gotv (DTT)</b>							
<b>Multichoice (total)</b>							
<b>StarSat (satellite)</b>							
<b>StarTimes (DTT)</b>							
<b>StarTimes (total)</b>							
<b>Canal Plus (satellite)</b>							
<b>Others</b>							



## SAMPLE: Nigeria pay TV data

	2010	2011	2012	2013	2014	2015	2016
Average Revenue Per User (ARPU - US\$)							
DStv (satellite)							
Gotv (DTT)							
StarSat (satellite)							
StarTimes (DTT)							
Canal Plus (satellite)							
Source: <i>digital TV research</i>							

## Digital TV Research publication schedule for 2017

Title	Publication	Price
1 <a href="#">Sub-Saharan Africa Pay TV Forecasts</a>	January	£1200/€1440/\$1560
2 <a href="#">Middle East &amp; North Africa Pay TV Forecasts</a>	February	£1200/€1440/\$1560
3 <a href="#">Asia Pacific Pay TV Forecasts</a>	March	£1200/€1440/\$1560
4 <a href="#">Latin America Pay TV Forecasts</a>	March	£1200/€1440/\$1560
5 <a href="#">North America Pay TV Forecasts</a>	April	£750/€900/\$975
6 <a href="#">Eastern Europe Pay TV Forecasts</a>	April	£1200/€1440/\$1560
7 <a href="#">Western Europe Pay TV Forecasts</a>	May	£1200/€1440/\$1560
8 <a href="#">Global Pay TV Subscriber Forecasts</a>	May	£1800/€2160/\$2340
9 <a href="#">Global Pay TV Revenue Forecasts</a>	May	£1800/€2160/\$2340
10 <a href="#">Global Pay TV Operator Forecasts</a>	May	£1800/€2160/\$2340
11 <b>Netflix Forecasts</b>	June	£750/€900/\$975
12 <a href="#">Global Pay TV Subscriber Databook</a>	June	£750/€900/\$975
13 <a href="#">Global Pay TV Revenue Databook</a>	June	£750/€900/\$975
14 <a href="#">Global Pay TV Operator Databook</a>	June	£750/€900/\$975
15 <b>Sub-Saharan Africa OTT TV &amp; Video Forecasts</b>	August	£1200/€1440/\$1560
16 <b>Middle East &amp; North Africa OTT TV &amp; Video Forecasts</b>	August	£1200/€1440/\$1560
17 <b>Asia Pacific OTT TV &amp; Video Forecasts</b>	September	£1200/€1440/\$1560
18 <b>Latin America OTT TV &amp; Video Forecasts</b>	September	£1200/€1440/\$1560
19 <b>North America OTT TV &amp; Video Forecasts</b>	October	£750/€900/\$975
20 <b>Eastern Europe OTT TV &amp; Video Forecasts</b>	October	£1200/€1440/\$1560
21 <b>Western Europe OTT TV &amp; Video Forecasts</b>	November	£1200/€1440/\$1560
22 <b>Global OTT TV &amp; Video Forecasts</b>	November	£1800/€2160/\$2340
23 <b>Global AVOD Forecasts</b>	November	£1800/€2160/\$2340
24 <b>Global SVOD Forecasts</b>	December	£1800/€2160/\$2340
25 <b>Global OTT TV &amp; Video Databook</b>	December	£900/€1080/\$1170
26 <b>Global SVOD Databook</b>	December	£900/€1080/\$1170

Please note that the regional Pay TV reports (1-7 above) contain the content from last year's Digital TV series and the Pay TV Operator series – so two reports in one for 2017. Likewise, the regional OTT reports (15-21 above) contain the content from 2016's OTT series as well as the content from 2016's SVOD series.

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Title	Publication Date	Price
<a href="#">Middle East &amp; Africa OTT TV &amp; Video Forecasts</a>	May	£900/\$1350/€1125
<a href="#">Asia Pacific OTT TV &amp; Video Forecasts</a>	June	£900/\$1350/€1125
<a href="#">Latin America OTT TV &amp; Video Forecasts</a>	June	£900/\$1350/€1125
<a href="#">North America OTT TV &amp; Video Forecasts</a>	June	£500/\$750/€625
<a href="#">Eastern Europe OTT TV &amp; Video Forecasts</a>	July	£900/\$1350/€1125
<a href="#">Western Europe OTT TV &amp; Video Forecasts</a>	July	£900/\$1350/€1125
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<a href="#">Middle East &amp; Africa SVOD Forecasts</a>	October	£900/\$1350/€1125
<a href="#">Asia Pacific SVOD Forecasts</a>	October	£900/\$1350/€1125
<a href="#">Latin America SVOD Forecasts</a>	November	£900/\$1350/€1125
<a href="#">North America SVOD Forecasts</a>	November	£500/\$750/€625
<a href="#">Eastern Europe SVOD Forecasts</a>	November	£900/\$1350/€1125
<a href="#">Western Europe SVOD Forecasts</a>	December	£900/\$1350/€1125
<a href="#">Global SVOD Forecasts</a>	December	£1500/\$2250/€1875

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