

# Global Pay TV Revenue Databook

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Published in June 2017, the [Global Pay TV Revenue Databook](#) report covers 220 pages in two parts:

- A PDF giving a global Executive Summary, comparison tables and rankings.
- An excel workbook providing data (2010-2016) for each of the 138 countries covered, comparison and ranking tables; covering pay TV revenues [subscriptions and on-demand revenues for movies and TV episodes].

*For more information, [please click here](#) or contact [lydia@digitaltvresearch.com](mailto:lydia@digitaltvresearch.com)*

### **SPECIAL OFFER: Three reports for the price of two**

*Get our three Global Pay TV Databooks for the price of two – so you pay £1,500/€1,800/\$1,950 instead of £2,250/€2,700/\$2,925. The three reports covered in this deal are:*

- [\*\*Global Pay TV Revenue Databook\*\*](#)
- [\*\*Global Pay TV Subscriber Databook\*\*](#)
- [\*\*Global Pay TV Operator Databook\*\*](#)

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*Data for 138 countries:*

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



## SAMPLE: Belgium pay TV data

	2010	2011	2012	2013	2014	2015	2016
Pay TV subscribers (000)							
Revenues (US\$ million)							
<i>Stand-alone digital cable revs</i>							
<i>Double-play dig cable TV revs</i>							
<i>Triple-play digital cable TV revs</i>							
Digital cable TV subs revenues							
Digital cable TV on-demand revs							
Digital cable TV revenues							
Analog cable TV subs revs							
Cable TV revenues							
<i>Stand-alone IPTV revenues</i>							
<i>Double-play IPTV revenues</i>							
<i>Triple-play IPTV revenues</i>							
IPTV subscription revenues							
IPTV on-demand revenues							
IPTV revenues							
Satellite TV subscription revs							
Satellite TV on-demand revs							
Satellite TV revenues							
DTT subscription revs							
DTT on-demand revenues							
DTT revenues							
Subscription revenues							
On-demand revenues							
Total revenues							
Average Revenue Per User (ARPU - US\$)							
<i>Stand-alone digital cable subs</i>							
<i>Double-play dig cable TV subs</i>							
<i>Triple-play digital cable TV subs</i>							
Ave digital cable (subs & VOD)							
Analog cable TV subs							
<i>Stand-alone IPTV subs</i>							
<i>Double-play IPTV subs</i>							
<i>Triple-play IPTV subs</i>							
Average IPTV (subs and VOD)							
Pay Satellite TV (subs)							
Pay Satellite TV (subs and PPV)							
Pay DTT (subs)							
Pay DTT (subs and PPV)							
Average monthly ARPU							
Source: digital TV research							

## Digital TV Research publication schedule for 2017

Title	Publication	Price
1 <a href="#">Sub-Saharan Africa Pay TV Forecasts</a>	January	£1200/€1440/\$1560
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4 <a href="#">Latin America Pay TV Forecasts</a>	March	£1200/€1440/\$1560
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20 <b>Eastern Europe OTT TV &amp; Video Forecasts</b>	October	£1200/€1440/\$1560
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24 <b>Global SVOD Forecasts</b>	December	£1800/€2160/\$2340
25 <b>Global OTT TV &amp; Video Databook</b>	December	£900/€1080/\$1170
26 <b>Global SVOD Databook</b>	December	£900/€1080/\$1170

Please note that the regional Pay TV reports (1-7 above) contain the content from last year's Digital TV series and the Pay TV Operator series – so two reports in one for 2017. Likewise, the regional OTT reports (15-21 above) contain the content from 2016's OTT series as well as the content from 2016's SVOD series.

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<a href="#">Latin America OTT TV &amp; Video Forecasts</a>	June	£900/\$1350/€1125
<a href="#">North America OTT TV &amp; Video Forecasts</a>	June	£500/\$750/€625
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<a href="#">North America SVOD Forecasts</a>	November	£500/\$750/€625
<a href="#">Eastern Europe SVOD Forecasts</a>	November	£900/\$1350/€1125
<a href="#">Western Europe SVOD Forecasts</a>	December	£900/\$1350/€1125
<a href="#">Global SVOD Forecasts</a>	December	£1500/\$2250/€1875

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