

Global Pay TV Revenue Forecasts

Table of Contents

Published in May 2017, the [Global Pay TV Revenue Forecasts](#) report (formerly called Digital TV World Revenue Forecasts) covers 224 pages in two parts:

- A PDF giving a global Executive Summary, comparison tables and rankings.
- An excel workbook providing forecasts (2010-2022) for each of the 138 countries covered, comparison and ranking tables; covering pay TV revenues [subscriptions and on-demand revenues for movies and TV episodes].

The report costs £1,800/€2,160/\$2,340 for a 1-5 user license.

For more information, [please click here](#) or contact lydia@digitaltvresearch.com

SPECIAL OFFER: Three reports for the price of two

Get our three Global Pay TV Forecasts reports for the price of two – so you pay £3,600/€4,320/\$4,680 instead of £5,400/€6,480/\$7,020. The three reports covered in this deal are:

- [Global Pay TV Revenue Forecasts](#)
- [Global Pay TV Subscriber Forecasts](#)
- [Global Pay TV Operator Forecasts](#)

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Forecasts for 138 countries:

Albania	Algeria	Angola	Argentina
Armenia	Australia	Austria	Azerbaijan
Bahrain	Bangladesh	Belarus	Belgium
Benin	Bolivia	Bosnia	Botswana
Brazil	Bulgaria	Burkina Faso	Burundi
Cambodia	Cameroon	Canada	CAR
Chad	Chile	China	Colombia
DR Congo	Rep Congo	Costa Rica	Cote d'Ivoire
Croatia	Cyprus	Czech Rep.	Denmark
Dominican Rep.	Ecuador	Egypt	El Salvador
Eq Guinea	Estonia	Ethiopia	Finland
France	Gabon	Gambia	Georgia
Germany	Ghana	Greece	Guatemala
Guinea	Honduras	Hong Kong	Hungary
Iceland	India	Indonesia	Ireland
Israel	Italy	Japan	Jordan
Kazakhstan	Kenya	Kuwait	Laos
Latvia	Lebanon	Liberia	Lithuania
Luxembourg	Macedonia	Madagascar	Malawi
Mali	Malaysia	Malta	Mexico
Moldova	Mongolia	Montenegro	Morocco
Mozambique	Myanmar	Namibia	Nepal
Netherlands	New Zealand	Nicaragua	Niger
Nigeria	Norway	Oman	Pakistan
Panama	Paraguay	Peru	Philippines
Poland	Portugal	Puerto Rico	Qatar
Romania	Russia	Rwanda	Saudi Arabia
Senegal	Serbia	Sierra Leone	Singapore
Slovakia	Slovenia	South Africa	South Korea
Spain	Sri Lanka	Sweden	Switzerland
Syria	Taiwan	Tanzania	Thailand
Togo	Tunisia	Turkey	Uganda
Ukraine	UAE	UK	USA
Uruguay	Uzbekistan	Venezuela	Vietnam
Zambia	Zimbabwe		



SAMPLE: Belgium pay TV forecasts

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Pay TV subscribers (000)													
Revenues (US\$ million)													
<i>Stand-alone digital cable revs</i>													
<i>Double-play dig cable TV revs</i>													
<i>Triple-play digital cable TV revs</i>													
Digital cable TV subs revenues													
Digital cable TV on-demand revs													
Digital cable TV revenues													
Analog cable TV subs revs													
Cable TV revenues													
<i>Stand-alone IPTV revenues</i>													
<i>Double-play IPTV revenues</i>													
<i>Triple-play IPTV revenues</i>													
IPTV subscription revenues													
IPTV on-demand revenues													
IPTV revenues													
Satellite TV subscription revs													
Satellite TV on-demand revs													
Satellite TV revenues													
DTT subscription revs													
DTT on-demand revenues													
DTT revenues													
Subscription revenues													
On-demand revenues													
Total revenues													
Average Revenue Per User (ARPU - US\$)													
<i>Stand-alone digital cable subs</i>													
<i>Double-play dig cable TV subs</i>													
<i>Triple-play digital cable TV subs</i>													
Ave digital cable (subs & VOD)													
Analog cable TV subs													
<i>Stand-alone IPTV subs</i>													
<i>Double-play IPTV subs</i>													
<i>Triple-play IPTV subs</i>													
Average IPTV (subs and VOD)													
Pay Satellite TV (subs)													
Pay Satellite TV (subs and PPV)													
Pay DTT (subs)													
Pay DTT (subs and PPV)													
Average monthly ARPU													
Source: digital TV research													



Digital TV Research publication schedule for 2017

Title	Publication	Price
1 Sub-Saharan Africa Pay TV Forecasts	January	£1200/€1440/\$1560
2 Middle East & North Africa Pay TV Forecasts	February	£1200/€1440/\$1560
3 Asia Pacific Pay TV Forecasts	March	£1200/€1440/\$1560
4 Latin America Pay TV Forecasts	March	£1200/€1440/\$1560
5 North America Pay TV Forecasts	April	£750/€900/\$975
6 Eastern Europe Pay TV Forecasts	April	£1200/€1440/\$1560
7 Western Europe Pay TV Forecasts	May	£1200/€1440/\$1560
8 Global Pay TV Subscriber Forecasts	May	£1800/€2160/\$2340
9 Global Pay TV Revenue Forecasts	May	£1800/€2160/\$2340
10 Global Pay TV Operator Forecasts	May	£1800/€2160/\$2340
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13 Global Pay TV Revenue Databook	June	£900/€1080/\$1170
14 Global Pay TV Operator Databook	June	£900/€1080/\$1170
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16 Middle East & North Africa OTT TV & Video Forecasts	August	£1200/€1440/\$1560
17 Asia Pacific OTT TV & Video Forecasts	September	£1200/€1440/\$1560
18 Latin America OTT TV & Video Forecasts	September	£1200/€1440/\$1560
19 North America OTT TV & Video Forecasts	October	£750/€900/\$975
20 Eastern Europe OTT TV & Video Forecasts	October	£1200/€1440/\$1560
21 Western Europe OTT TV & Video Forecasts	November	£1200/€1440/\$1560
22 Global OTT TV & Video Forecasts	November	£1800/€2160/\$2340
23 Global AVOD Forecasts	November	£1800/€2160/\$2340
24 Global SVOD Forecasts	December	£1800/€2160/\$2340
25 Global OTT TV & Video Databook	December	£900/€1080/\$1170
26 Global SVOD Databook	December	£900/€1080/\$1170

Please note that the regional Pay TV reports (1-7 above) contain the content from last year's Digital TV series and the Pay TV Operator series – so two reports in one for 2017. Likewise, the regional OTT reports (15-21 above) contain the content from 2016's OTT series as well as the content from 2016's SVOD series.

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Asia Pacific OTT TV & Video Forecasts	June	£900/\$1350/€1125
Latin America OTT TV & Video Forecasts	June	£900/\$1350/€1125
North America OTT TV & Video Forecasts	June	£500/\$750/€625
Eastern Europe OTT TV & Video Forecasts	July	£900/\$1350/€1125
Western Europe OTT TV & Video Forecasts	July	£900/\$1350/€1125
Global OTT TV & Video Forecasts	July	£1500/\$2250/€1875
Middle East & Africa SVOD Forecasts	October	£900/\$1350/€1125
Asia Pacific SVOD Forecasts	October	£900/\$1350/€1125
Latin America SVOD Forecasts	November	£900/\$1350/€1125
North America SVOD Forecasts	November	£500/\$750/€625
Eastern Europe SVOD Forecasts	November	£900/\$1350/€1125
Western Europe SVOD Forecasts	December	£900/\$1350/€1125
Global SVOD Forecasts	December	£1500/\$2250/€1875

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